



MrShawnBiz Leadership Philosophy- Charlotte, NC

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To me, Leadership simply means the ability to influence someone in all areas of life professionally and personally. I believe as a leader I should know my strengths, know my weaknesses and be authentic to myself in order to be effective. Inspiring the team to win and to identify what winning means to each other is important. I value spiritual growth, relationship building, character, responsibility, accountability, service, and planning. I will hold myself accountable and I expect my team to do the same. I will not tolerate lying, cheating, disrespectful character, or not trying.



As a servant transformational leader, a husband, a father, a grandfather, a family member, veteran, entrepreneur, and mentor I will hold the same values. I do not believe your values should be separate regardless of what you do. Being true to your values will be consistent throughout your life. I believe this 100 percent. The success, education, and knowledge we achieve in life is to serve others and to make an impact for a better world. My message is simple, we must Build, Grow and Live:

Build - During this phase I believe you build your foundation first no matter what you do. I see life as like a football game, we all have 4 quarters. What I mean is during your first quarter of life age 0-20 you are building. Building your faith, values, character, and structure for your life. The word states that we must teach a child how he or she should be so when they get off track they will always return. We pick up both good and bad habits during this time. The key is recognizing them early to change!

Grow – During this phase you continue to better yourself and grow mentally, spiritually, financially, and physically. This is your second phase of life age 21-40. You must grow yourself before your surrounding will grow. Just like a tree, it sheds every year just to come back stronger, taller and healthier next year. Each year we have an opportunity to show the world a new and improved version of ourselves. Are we doing that? We must embrace change and recognize why change is important. For anything to change in our lives we must change first.

Live – During this phase you live life on the accomplishments and hard work you completed in the first 2 phases. This is your third quarter of life age 41-60. We all have different gifts, interest, and dreams. You should pursue them during this time of your life. Life is short because life must be intentional. Your time spent should be on a purpose.

During the 4th quarter, age 61- until we leave a legacy and make a difference in the world. We are all part of a larger puzzle of humanity. Let us transform the world together! Thank you!

Shawn Carrington

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